

ED 348 125

JC 920 429

AUTHOR Ryan, J.; Lucas, J.
TITLE Report of Interest in an Intramural Program. Volume XX, No. 7.
INSTITUTION William Rainey Harper Coll., Palatine, Ill. Office of Planning and Research.
PUB DATE 1 Jun 92
NOTE 12p.
PUB TYPE Reports - Research/Technical (143) -- Tests/Evaluation Instruments (160) -- Statistical Data (110)

EDRS PRICE MF01/PC01 Plus Postage.
DESCRIPTORS Community Colleges; *Extracurricular Activities; *Intramural Athletics; Questionnaires; School Surveys; *Student Attitudes; *Student Interests; Two Year Colleges; *Two Year College Students
IDENTIFIERS William Rainey Harper College IL

ABSTRACT

In fall 1991, a study was conducted at William Rainey Harper College (WRHC), in Palatine, Illinois, to determine the level of interest in a new sports intramural program (IP). Surveys were mailed to a random sample of 600 degree credit students, out of a total population of 15,418 such students. After two mailings and a prompting follow-up, a response rate of 45% was attained. Results of the survey included the following: (1) 22% of the respondents were definitely interested in the proposed IP, if activities were offered in the right competitive structure at the right times; (2) respondents preferred that programs be offered in the evening, followed next by Saturday morning, and then by late afternoon; (3) 8 out of the top 10 program preferences involved moderately competitive league structures, with the top 2 choices being volleyball and softball; (4) the other 2 out of the top 10 preferences were for social mixed gender pick-up events in bowling and volleyball; (5) more than 60% of the respondents indicated that they would be willing to join off-campus activities requiring a fee; (6) respondents interested in intramural athletics tended to be day, full-time, younger students, and were less likely to be employed full time, compared to WRHC's degree credit population as a whole; (7) females and males were equally interested in the proposed IP; and (8) a conservative estimate of the number of WRHC students interested in intramural sports was 1,500. The survey instrument is appended. (MAB)

* Reproductions supplied by EDRS are the best that can be made *
* from the original document. *

Office of

PLANNING & RESEARCH

PERMISSION TO REPRODUCE THIS
MATERIAL HAS BEEN GRANTED BY
J. Lucas

TO THE EDUCATIONAL RESOURCES
INFORMATION CENTER (ERIC):

U.S. DEPARTMENT OF EDUCATION
Office of Educational Research and Improvement
EDUCATIONAL RESOURCES INFORMATION
CENTER (ERIC)

☐ This document has been reproduced as
received from the person or organization
originating it.

☒ Minor changes have been made to improve
reproduction quality.

• Points of view or opinions stated in this docu-
ment do not necessarily represent official
OERI position or policy.

VOLUME XX, No. 7
June 1, 1992

Office of Planning and Research
J. Lucas, Coordinator
S. J. Lucas, Director
Office of Planning and Research



William Rainey Harper College
1200 West Algonquin Road
Palatine, Illinois 60067-7398
708/397-3000

ED348125

JC 920429

ABSTRACT

THE PURPOSE OF THIS STUDY WAS TO DETERMINE THE LEVEL OF INTEREST IN A NEW SPORTS INTRAMURAL PROGRAM. A RANDOM SAMPLE OF 600 DEGREE CREDIT STUDENTS WAS DRAWN AND A SURVEY WAS MAILED TO THEM. AFTER TWO MAILINGS AND A PROMPTING FOLLOW UP WAS MADE A RESPONSE RATE OF 45 PERCENT WAS ATTAINED.

RESULTS OF THE SURVEY SHOWED THAT CONSERVATIVELY AT LEAST 1,500 STUDENTS ARE DEFINITELY INTERESTED IN THE PROPOSED SPORTS INTRAMURAL PROGRAM IF THE RIGHT SPORTS ARE OFFERED IN THE RIGHT COMPETITIVE STRUCTURE AT THE RIGHT TIMES. EVENINGS ARE MOST PREFERRED FOLLOWED BY SATURDAYS AND THEN LATE AFTERNOONS. MODERATELY COMPETITIVE LEAGUE STRUCTURES ARE MOST PREFERRED FOLLOWED BY SOCIAL MIXED GENDER PICK-UP EVENTS.

A VARIETY OF DIFFERENT SPORTS WERE PREFERRED. STUDENTS INTERESTED IN INTRAMURAL SPORTS TEND TO BE DAY, FULL-TIME YOUNGER AND LESS LIKELY TO BE EMPLOYED FULL TIME.

TABLE OF CONTENTS

	<u>PAGE</u>
I. Purpose.	1
II. Methodology and Population Surveyed.	1
III. Discussion of Results.	1
IV. Major Conclusions.	1
V. Detailed Results	
A. Probability of Students Participating	2
B. Percent of Population Surveyed/Projection	2
C. Demographics of Those Who Are or Might be Interested.	2
D. Willingness to Join an Off-Campus Activity.	2
E. Times Convenient for Students to Participate.	3
F. Interested in Sports and Competition Level.	3
VI. Appendix	
- Cover Letter	
- Survey Instrument	

PURPOSE

The purpose of this study was to determine the level of interest in a new sports intramural program which would meet the needs of a wide variety of student situations. The Coordinator of the Sports Intramural Program requested the study.

METHODOLOGY AND POPULATION SURVEYED

A random sample of 600 degree credit students was drawn from the population of 15,418 such students in the fall 1991 semester. The survey instrument shown in the appendix was developed jointly by the Coordinator of the Sports Intramural Program and the Office of Planning and Research. The survey was too complex to gather the information over the telephone. Thus, two mailings were made with a third prompting to the non-respondents. After this follow-up procedure, 270 students answered for a 45 percent response rate. A conservative estimate can be made of the demand for the program by assuming all the non-respondents were not interested in the new proposed sports intramural program.

DISCUSSION OF RESULTS

Some 22 percent of the respondents or 10 percent of the survey population said they were definitely interested in participating if the right sports were offered at the right competitive level at the right time. If this survey population were projected out to all 15,418 students, it would be expected that 1,542 students would definitely be interested in the new proposed Sports Intramural Program. However, since it is not possible to offer all interested students the sports they want at the preferred competitive level and at the desired times, the actual number who would participate would be less. The actual number would also depend on what kind of marketing campaign was conducted to attract students. Still, the numbers interested are sufficiently large to insure a successful program.

The times students prefer are first evening hours. Monday evening is the most popular with Friday evening slightly less popular than other evenings but far more popular than Saturday hours. Saturdays (9 a.m.- 10 p.m.) then are the second most popular block of hours followed by late afternoons.

The top two program preferences are volleyball and softball both with the moderate competitive league structure. In fact, 8 out of the top 10 preferences are for moderate competitive league structures and include such other sports as bowling, tennis, golf, floor hockey, touch football and basketball. The other 2 top 10 preferences are for social mixed gender pick-up events in bowling and volleyball. More than 60 percent of the respondents said they would be willing to join off-campus activities that would require a fee.

In looking at the demographic characteristics in those somewhat interested in the Sports Intramural Program, they tend to be more likely day and full-time students, tend to be younger and are less likely to be employed full time as compared to the entire degree credit population. Males and females are equally interested in the proposed Sports Intramural Program.

MAJOR CONCLUSIONS

Conservatively, at least 1,500 students are definitely interested in the proposed Sports Intramural Program if the right sports are offered in the right competitive structure at the right times. Evenings are most preferred followed by Saturdays and then late afternoons. Moderately competitive league structures are most preferred followed by social mixed gender pick-up events. A variety of different sports were preferred. Students interested in intramural sports tend to be day, full-time younger and less likely to be employed full time.

**SURVEY OF STUDENT INTEREST IN INTRAMURAL PROGRAMS
AT HARPER COLLEGE**

**Probability of Students
Participating in Intramural Program**

<u>Probability</u>	<u>N</u>	<u>PCT of Respondents</u>	<u>PCT of Population Surveved</u>	<u>15,418 Projected to all Degree Credit Students on Harper Campus Fall 1991</u>
Definitely YES	60	22.2	10.0	1,542
Perhaps	100	37.0	16.7	2,570
NO	110	40.8		
Total	270	100.0		

**Demographics of Those Who Are or Might
be Interested in the Intra Mural Program**

<u>Type</u>	<u>N</u>	<u>PCT</u>
Day	75	48.1
Evening	75.5	48.4
Weekend	5.0	3.2
Telecourse	.5	.3
Total	156	100.0

<u>Type</u>	<u>N</u>	<u>PCT</u>
Full Time	66.5	42.4
Part Time	90.5	57.6
Total	157.0	100.0

<u>Age Range</u>	<u>N</u>	<u>PCT</u>
Under 21	59	37.3
21 - 25	27	17.1
26 - 35	58	36.7
Over 35	14	8.9
Total	158	100.0
Average	26	

<u>Gender</u>	<u>N</u>	<u>PCT</u>
Male	71	44.9
Female	87	55.1
Total	158	100.0

<u>Employment</u>	<u>N</u>	<u>PCT</u>
Full Time	75	47.5
Part Time	64	40.5
Not Employed	19	12.0
	158	100.0

**Willingness to Join an Off-Campus
Activity That Would Require a Fee
Such as Golf or Bowling League**

<u>Response</u>	<u>N</u>	<u>PCT</u>
Yes	100	62.5
Possibly	1	.6
No	59	36.9
Total	160	100.0

**Times Convenient for Students to Participate
in Intramurals (160 who said they might or would participate)**

<u>Times</u>	<u>N</u>	<u>PCT</u>	<u>Times</u>	<u>N</u>	<u>PCT</u>
Mon. Eve. 6-10 p.m.	86	53.8	Tues. Aft. 2-4 p.m.	23	14.4
Wed. Eve. 6-10 p.m.	80	50.0	Mon. Aft. 2-4 p.m.	22	13.8
Tues. Eve. 6-10 p.m.	79	49.4	Fri. Morning 9-11 a.m.	21	13.1
Thur. Eve. 6-10 p.m.	79	49.4	Wed. Aft. 2-4 p.m.	19	11.9
Fri. Eve. 6-10 p.m.	73	45.6	Fri. Noon 11-1 p.m.	18	11.3
Sat. Noon 11-1 p.m.	55	34.4	Mon. Morning 9-11 a.m.	17	10.6
Sat. Eve. 6-10 p.m.	53	33.1	Thur. Morning 6-9 a.m.	16	10.0
Sat. Morning 9-11 a.m.	49	30.6	Thur. Morning 9-11 a.m.	16	10.0
Sat. Aft. 2-4 p.m.	46	28.8	Tues. Noon 11-1 p.m.	16	10.0
Sat. Aft. 4-6 p.m.	44	27.5	Wed. Morning 6-9 a.m.	15	9.4
Mon. Aft. 4-6 p.m.	37	23.1	Fri. Morning 6-9 a.m.	15	9.4
Fri. Aft. 4-6 p.m.	36	22.5	Thurs. Noon 11-1 p.m.	15	9.4
Tues. Aft. 4-6 p.m.	34	21.3	Tues. Morn. 6-9 a.m.	14	8.8
Thurs. Aft. 4-6 p.m.	34	21.3	Tues. Morn. 9-11 a.m.	14	8.8
Wed. Aft. 4-6 p.m.	32	20.0	Wed. Morn. 9-11 a.m.	13	8.1
Sat. Morning 6-9 a.m.	28	17.5	Mon. Noon 11-1 p.m.	13	8.1
Thurs. Aft. 2-4 p.m.	27	16.9	Wed. Noon 11-1 p.m.	13	8.1
Fri. Aft. 2-4 p.m.	27	16.9	Mon. Morning 6-9 a.m.	12	7.5

One mention of any time on Sunday

Interested in Sports and Competition Level

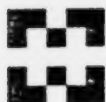
<u>Sport</u>	<u>Level of*</u> <u>Competition</u>	<u>N</u>	<u>PCT</u>	<u>Sport</u>	<u>Level of*</u> <u>Competition</u>	<u>N</u>	<u>PCT</u>
Volleyball	HL	47.5	29.7	Golf	SMP	13	8.1
Softball	HL	37.83	23.6	Walleyball	SMP	12.5	7.8
Bowling	ML	31	19.4	Basketball	HL	12	7.5
Tennis	ML	31	19.4	Tennis	SMP	11.5	7.2
Golf	ML	26.5	16.6	Touch Football	SMP	11.5	7.2
Bowling	SMP	26.5	16.6	Floor Hockey	SMP	10.5	6.6
Floor Hockey	ML	23.5	14.7	Track	ML	10	6.3
Volleyball	SMP	23.5	14.7	Track	HL	9	5.6
Touch Football	ML	22.5	14.1	Basketball	SMP	9	5.6
Basketball	ML	21	13.1	Water Polo	SMP	9	5.6
Soccer	ML	20.5	12.8	Racquetball	HL	8.5	5.3
Touch Football	HL	20.5	12.8	Racquetball	SMP	8.5	5.3
Badminton	ML	20	12.5	Walleyball	HL	8	5.0
Racquetball	ML	18.5	11.6	Baseball	ML	7.5	4.7
Cross Cty. Ski	SMP	18.5	11.6	Tennis	HL	7	4.4
Volleyball	HL	18	11.3	Golf	HL	7	4.4
Cross Cty. Skiing	ML	18	11.3	Cross Country	HL	7	4.4
Badminton	SMP	17.5	10.9	Bowling	HL	6.5	4.1
Softball	HL	17	10.6	Golf	HOT	6.5	4.1
Walleyball	ML	17	10.6	Track	SMP	6.5	4.1
Softball	SMP	16.34	10.2	Cross Country	ML	6	3.8
Soccer	HL	15	9.4	Soccer	SMP	6	3.8
Floor Hockey	HL	14.5	9.1	Baseball	SMP	5.5	3.4
Baseball	HL	13.5	8.4	Volleyball	MOT	5.5	3.4

List of all sports and level of competition picked by 5 or more people.

- * Levels and types of competition: HL = Highly Competitive League
HOT = Highly Competitive One-Time Event
ML = Moderately Competitive League
MOT = Moderately Competitive One-Time Event
SMP = Social Mixed-Gender Pick-Up Event

A P P E N D I X

- Cover Letter
- Survey Instrument



William Rainey Harper College

1200 West Algonquin Road
Palatine, Illinois 60067-7398
708-397-3000

Fall 1991

Dear Student:

Harper College is in the process of developing a new sports intramural program which will meet the needs of a wide variety of student situations. In order to do this we need your input! You were one of a small number of students chosen to receive this survey. Since it is a sample it is important for everyone to answer so that the responses will be representative of all students at Harper College.

Please take a few minutes to respond to the enclosed survey which asks about sports you are interested in, the level of competition you desire, and the times that are convenient for you.

Any information you supply will be kept strictly confidential and will be used only in combination with answers from other students. The number on the survey enables us to remove your name from the mailing list when your completed response is received. This saves us the cost of a second follow-up mailing in addition to a follow-up telephone call to non-respondents. For your convenience in returning the questionnaire we have enclosed a self-addressed envelope.

We greatly appreciate your response to this survey - your input is important to the College.

Very truly yours,

John A. Lucas

John A. Lucas, Director
Office of Planning
and Research

jc
Enclosures

SURVEY OF STUDENT INTEREST IN INTRAMURAL PROGRAMS AT HARPER COLLEGE

- 1- If Harper's Intramural Program were to offer a sport in which you are interested, a competitive level and structure you are comfortable with and at a time convenient to you, would you participate? Check (x) one.

☐ A. Definitely Yes
☐ B. Perhaps
☐ C. No

If your response is NO, Thank You for your cooperation and please return the survey in the envelope enclosed for your convenience.

If your response is YES or PERHAPS, please continue with the survey.

- 2- Check (x) all times which could be convenient for you to participate in an intramural program.

	Early Morning	Morning	Noon	Afternoon	Late Afternoon	Evening
Day	6-9 a.m.	9-11 a.m.	11-1 p.m.	2-4 p.m.	4-6 p.m.	6-10 p.m.
Monday	_____	_____	_____	_____	_____	_____
Tuesday	_____	_____	_____	_____	_____	_____
Wednesday	_____	_____	_____	_____	_____	_____
Thursday	_____	_____	_____	_____	_____	_____
Friday	_____	_____	_____	_____	_____	_____
Saturday	_____	_____	_____	_____	_____	_____

- 3- Indicate what sports you would be interested in participating in an Intramural Program at Harper and at what competitive level and organizational structure you would prefer.

Check (x) one column for each sport interested in

	Highly Competitive League	Highly Competitive One Time Event	Moderately Competitive Somewhat Social League	Moderately Competitive Somewhat Social One- Time Event	Mostly Social Mixed Gender Pick-Up Event
A. Touch Football	_____	_____	_____	_____	_____
B. Basketball	_____	_____	_____	_____	_____
C. Volleyball	_____	_____	_____	_____	_____
D. Badminton	_____	_____	_____	_____	_____
E. Water Polo	_____	_____	_____	_____	_____
F. Soccer	_____	_____	_____	_____	_____
G. Tennis	_____	_____	_____	_____	_____
H. Golf	_____	_____	_____	_____	_____
I. Bowling	_____	_____	_____	_____	_____
J. Cross Country Skiing	_____	_____	_____	_____	_____
K. Track	_____	_____	_____	_____	_____
L. Racquetball	_____	_____	_____	_____	_____
M. Walleyball	_____	_____	_____	_____	_____
N. Softball	_____	_____	_____	_____	_____
O. Baseball	_____	_____	_____	_____	_____
P. Cross Country	_____	_____	_____	_____	_____
Q. Floor Hockey	_____	_____	_____	_____	_____

4- Would you be willing to join an activity held off campus that would require a fee to participate - such as a golf or bowling league?

- ☐ A. Yes
☐ B. No

5- Please check (x) one of the following:

- Are you primarily a: ☐ A. Day student
☐ B. Evening student
☐ C. Weekend student

6- Please check (x) one of the following:

- Are you: ☐ A. Full-time student
☐ B. Part-time student

7- Please check (x) your age range: ☐ A. Under 21
☐ B. 21 - 25
☐ C. 26 - 35
☐ D. Over 35

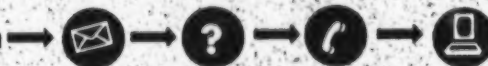
8- Gender: ☐ A. Male
☐ B. Female

9- Employment: ☐ A. Employed full time
☐ B. Employed part time
☐ C. Not employed



William Rainey Harper College
1200 West Algonquin Road
Palatine, Illinois 60067-7398

Office
of
Planning
and
Research



OPERATIONAL STAFF:

Janice Cook, Secretary

Cal Meltesen, Research Analyst

Karla Hill

Salome Joseph

Linda Goers

Donna Woodruff

Rebecca Korbecki

Karen Holmer



PRINTED ON RECYCLED PAPER